| C 41185 | (Pages : 2) | Name |
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| | | Reg. No |

FOURTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION, APRIL 2023

B.C.A.

BCA4C07 E—COMMERCE

(2019 Admission onwards)

Time: Two Hours

Maximum: 60 Marks

Section A (Short Answer Questions)

Answer **all** the questions. Each question carries 2 marks. Ceiling 20.

- 1. What is E-Commerce?
- 2. Define HTTP.
- 3. Define Business Model.
- 4. Define Telnet.
- 5. Define Hypertext.
- 6. Define Web Browser. Give one example.
- 7. Define Search Engine.
- 8. Define DNS.
- 9. Define URL.
- 10. What is E-Business?
- 11. What is Digital Token?
- 12. What is Intranet?

(20 marks)

Section B (Short Essay type questions).

Answer all the questions. Each question carries 5 marks. Ceiling 30 marks.

- 13. Explain role of internet in E-Commerce.
- 14. How does B2C work?
- 15. Write a note on E-advertising.
- 16. Explain Digital Signature in detail.

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- 17. Explain Encryption.
- 18. Write a note on Security on the Internet.
- 19. Define Copyright in detail.

(30 marks)

Section C (Essay Type Questions)

2

Answer any **one** question. Correct answer carries 10 marks.

- 20. Explain framework of E-commerce.
- 21. Discuss the security issues on E-payment systems.

 $(1 \times 10 = 10 \text{ marks})$